



FOR IMMEDIATE RELEASE
October 6, 2008

MPRESS RECORDS ANNOUNCES CMJ SHOWCASES
MPressFest '08: Artists For Eating Disorders Awareness
@ Forum On Wednesday October 22, 8:30 p.m. – 12 a.m.
127 Fourth Ave. (between 12th & 13th)

and:

New York Songstress RACHAEL SAGE
@ Kenny's Castaways On Friday October 24, Midnight
157 Bleecker St. (between Thompson & Sullivan)

NEW YORK, NY – MPress Records presents 2 CMJ Events: MPressFest '08 on Wednesday October 22, and Rachael Sage on Friday October 24.

MPressFest at Forum on Wednesday October 22 is an evening of music from **Rachael Sage, Theo Eastwind, Todd Carey, Joy Askew** and **Tiff Randol**. All artists have been featured on the MPress Records annual charity compilation series **New Arrivals**. First launched in 2006, the *New Arrivals* series features established and rising independent artists and each benefits a charity. *Vol. 1* benefited Gulf Coast Hurricane Relief while *Vol. 2* raised funds for World Hunger Year. In stores October 28, 2008, *New Arrivals Vol. 3: Artists For Eating Disorders Awareness* features a wealth of indie talent from around the globe including The Kin, Stephen Kellogg & The Sixers, Adrienne Pierce, Jay Clifford, Ember Swift and Glen Phillips; proceeds from *Vol. 3* will benefit **NEDA** (National Eating Disorders Association).

MPress Records founder and New York songstress **Rachael Sage** performs an official CMJ Showcase Friday October 24 at Kenny's Castaways. Recently honored by *Performing Songwriter* as one of the "100 Most Influential Independent Artists of the Past 15 Years," Sage released **Chandelier** earlier this year. The disc has garnered glowing praise from *The Deli*: "from triumphant to soulful...a brilliant storyteller", while influential Philadelphia radio station WXPB featured the song "Vertigo" as an "XPB Morning Show: My Morning Download" the week of release.

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